

connect 2024

May 6 - May 8
Carlsbad, CA

Syc^omp™



Sponsorship Prospectus



connect 2024

Sycomp's annual kick-off event, Connect, will bring together all the business units within the Sycomp organization to hear and understand the company's progress, vision, and direction for the rest of 2024 and the years ahead. This year's event will be extra special since 2024 marks Sycomp's 30th year anniversary. Connect 2024 will be an incredible opportunity to celebrate our success, share memories, and look ahead to the future.

Sycomp invites you to participate as a Connect 2024 sponsor. Your organization and team have been instrumental to our success in providing and delivering technology solutions to our clients globally. This gives your group the unique opportunity to showcase your products and solutions, and network with members of Sycomp's sales and leadership teams.

Event Dates:

May 6 to May 8

Location:

Park Hyatt Aviara Resort, Carlsbad, CA, USA

For more information contact:

Allen Shahdadi, VP of Global Sales
ashahdadi@sycomp.com

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\$10K

Silver

Branding Opportunities:

- Company logo displayed on the event website, event deliverables and signage
- Bag Drop: Provide ONE (1) branded promotional item or flyers to place in event swag bags.
- Spotlight Sponsorship recognition during Lunch and Snack Breaks inside the General Session and at the meal locations.

Vendor Showcase Exhibitor Opportunity:

- 6 ft. Tabletop showcase to promote your brand and partnership
- Network with Sycomp team members as they visit each booth
- Passport Program Participant

Networking Opportunities:

- Attend the Welcome Reception – up to 2 attendees
- Attend the Connect Celebration Night – up to 2 attendees

Accommodations:

- Up to 2 Nights of room accommodations (Welcome reception night & Celebration Night)
- Up to 2 Standard Rooms

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Gold

Includes Silver PLUS:

Silver includes:

Branding Opportunities:

- Company logo displayed on the event website, event deliverables and signage
- Bag Drop: Provide ONE (1) branded promotional item or flyers to place in event swag bags.
- Spotlight Sponsorship recognition during Lunch and Snack Breaks inside the General Session and at the meal locations.

Vendor Showcase Exhibitor Opportunity:

- 6 ft. Tabletop showcase to promote your brand and partnership
- Network with Sycomp team members as they visit each booth
- Passport Program Participant

Speaker Engagement Opportunity:

- You will be given a speaking slot to present to all the Sales and Technical team members
- Customize your presentation to accommodate the desired topic or theme

Sales Enablement Booster:

- A Roundtable Session with the leadership team at Connect for strategy and account planning
- Schedule a follow up training after Connect2024 with the sales team

Additional Premium Branding:

- Spotlight Recognition as a Connect Celebration Night Sponsor
- Premium display of your logo on the event website
- Premium Signage at Check-In – your logo display at event Check-In

Additional Networking Opportunities:

- Add up to 2 more additional attendees for the Welcome Reception – up to 4 total attendees
- Add up to 2 more additional attendees for the Celebration Night – up to 4 total attendees

Additional Accommodations:

- 2 additional Standard rooms (2 nights, Welcome reception night & Celebration Night)
- Total of up to 4 rooms

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SPONSOR AGENDA PREVIEW

Monday, May 6	Tuesday, May 7	Wednesday, May 8
Arrival Day & Hotel Check-In	Vendor Showcase	Hotel Check-Out, Departure Day
Vendor Showcase Setup	General Sessions (Employees only)*	Vendor Showcase take-down
Event Check-In & Registration	Celebration Event (Employees and Sponsors)	General Sessions (Employees only)*
Welcome Reception (evening, time TBA)	* Gold sponsors will have scheduled times for general sessions speaking slot.	

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